

## **TRADEWINDS ISLAND RESORTS APPOINTS NEW VICE PRESIDENT OF SALES**

- WHO:** The TradeWinds Island Resorts – the Island Grand Resort and the Sandpiper Suites – located along acres of sugary white beaches overlooking the Gulf of Mexico on the island of St. Pete Beach, Florida.
- WHAT:** The TradeWinds Island Resorts recently named **Terry Popelka** as the new vice president of sales. In this position, Popelka is a member of the executive team and leads the group sales team along with the conference services and catering programs for both TradeWinds Island Resorts. A 20-year hospitality industry veteran, Popelka spent five years with the TradeWinds from 1995-2000. He left as national sales manager to continue his career with Starwood as director of northeast sales for the Walt Disney World Swan and Dolphin resort in Orlando, Fla. During his nine years with this property, he was named the 2008 Sales Manager of the Year for large hotels. Popelka attended Valencia Community College and the University of Central Florida, and is a member of the New York Society of Association Executives (NYASE) and Financial and Insurance Conference Planners (FICP).
- WHERE:** Located on Florida’s Gulf Coast, the TradeWinds Island Resorts offer more than 70,000 square feet of usable function space. The resorts offer access to two properties in one with limitless beachfront recreation, sumptuous dining and exclusive golf privileges at some of the area’s finest public and private clubs.

For group reservations and information, call toll-free (800) 345-6461 or visit [www.TradeWindsMeetings.com](http://www.TradeWindsMeetings.com)

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